

PC Optimum Program Benefit	Shoppers Drug Mart/ Pharmaprix, beautyboutique.ca	Grocery Stores: Such as Loblaw, No Frills, Real Canadian Superstore, Maxi, Provigo, Click & Collect, joefresh.ca, etc.	Participating Mobil and gas bar stations	PC Financial Mastercard®
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**EARN**

Base earning: earn point per \$1 spent on eligible products	✓ 15 points per \$1		✓ Varies by province	✓ Points per \$ spent varies by card
Product bonus points (e.g. Get 1000 points on shampoo)	✓	✓		✓
20x the Points Events	✓			
Bonus Points Events (e.g. Spend \$100 get 15,000 points or get 25,000 points when you spend \$250 in store)	✓	✓	✓	✓
Personalized offers	✓	✓	✓	✓

**REWARDS**

Every 10,000 points is like \$10 of free stuff	✓	✓	N/A	✓
Spend your Points Events (e.g. Spend 10,000 points for \$15 of free stuff, Redeem 50,000 points)	✓	✓	N/A	✓